



I&L Advocacy Way Ahead



Purpose

- **Create an advocacy construct for MAGTF and Installations logistics and logisticians**
- **Achieve ever increasing levels of proficiency and needed capabilities through advocacy**
 - **Ready people**
 - **Right capabilities (Capability Portfolio Mgmt)**
 - **Responsive organizations**

***Man, Train, Equip, &
Resource***



Execute Advocacy

- **Further develop 21st century logistical capabilities**
- **Revitalize and integrate logistics training, education, and doctrine**
- **Reinforce the link between Installations and Marine**

End State:

Development of an enduring advocacy initiative that leverages the entire logistics community, for development of logisticians and logistics prepared for 21st century expeditionary operations, regardless of mission or location.

Logisticians and Installations experts that will be able to support and sustain Marines in any clime or place, against any foe, for any mission.

Improved operating force readiness.

Logistics Enterprise & Environment



Engage, Influence, and Advocate for Logistics, Installations, and Logisticians

Influence & Support



**National /Joint / Multi
Service Strategy &
Concepts**



**OSD & Joint
Strategic Guidance**

CCDR Demand Signals

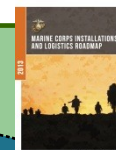


**Implementation
Planning
Guidance**

**Marine Corps
Service
Campaign Plan
2012-2020**



**Advocates Plans &
Programmatic
Roadmaps**



Program & Budget Cycles



**Maritime
Strategy**



**Marine Corps
Operating
Concept**



**Naval
Operating
Concept**

**Capability
Development**

DOTMLPF Implications

↔ Informs / Informed By

→ Directive and Aligned

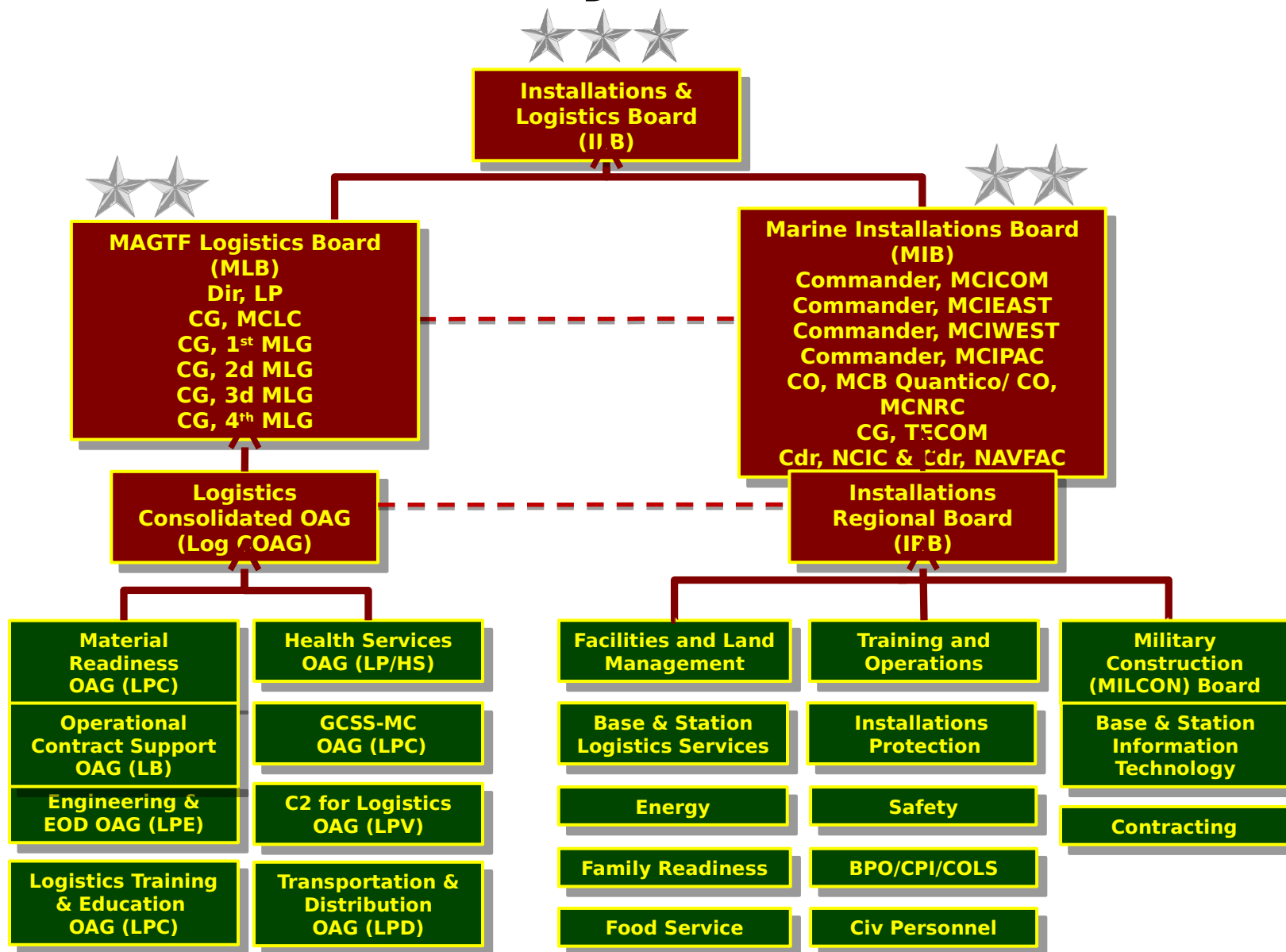




Advocacy Concept

- DC I&L issues Top-Down guidance to shape OAG & IAG actions.
- OAGs & IAGs establish procedures to address “community interest & regional issues” and utilize higher level boards to obtain required leadership decisions.
- OAG & IAG Issues must be properly prepared with sufficient rigor in the problem analysis, courses of action development, and coordination with other pertinent entities.
- All decisions need **not** go before the I&L Board for resolution.
- Must provide the MAGTF Log Board & Marine Installations Board with actionable deliverables of sufficient depth and rigor to ***influence future Marine Corps logistics capabilities***
- Secondary function of all GO Level meetings is to inform of changes in operational concepts and direction that will impact our Corps.
- Publish the status of all action items (tasks & issues) after each meeting (I&LB, MIB, MLB, and supporting OAGs, IAGs, and WGs) via naval message and also post it via SharePoint for maximum access.

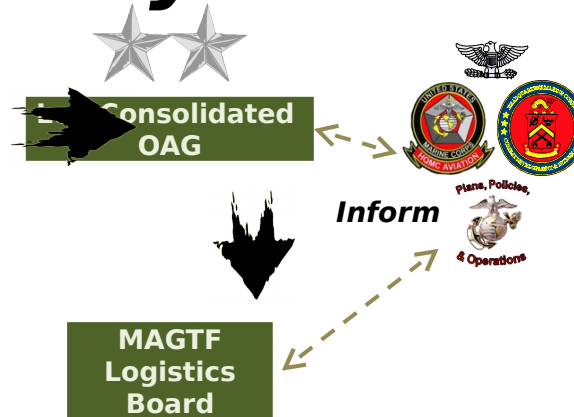
I&L Advocacy Structure



Installations and Logistics Advocacy Process



Define & Shape



I&L Informs:

Current FY Execution Budgeting, FY+1

Guide & Influence

CPM
MCEIP
PEBs
PWG
POM



I&L Influences:

Programming, FY+2
Planning, FY+3



Define & Shape





OAG/IAG Process

- **OAG/IAG Leads establish required membership -- 8-12 Members (may vary by function)**
 - **“An” example:**
 - Each MLG (4)
 - Each MARFOR assigned Forces (3)
 - LOGCOM (1) / MARSOC (1) as appropriate
 - TECOM as appropriate
- **OAG/IAG Leads establish temporary WGs for specific issues as needed**
- **Develop processes/procedures to address “community” specific issues and answer “assigned tasks” from DC, I&L**
- **Follow guidance in OAG/IAG charter**
- **Schedule and execute a consistent OAG/IAG process**



OAG & IAG Key Points

- **Do not replace regular staff actions**
- **Must be manageable in terms of who is involved (otherwise - *chaos*)**
- **Can enhance the information, knowledge, & Operating Force focus of the I&L Staff**
- **Leadership must state what they want achieved**



Coordinate & Monitor

Command Element Advisory Board

CEAB CoC

GCE Conference

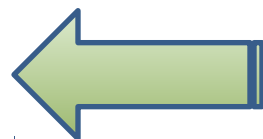
Ground Board

Marine Air Board

Assault Support OAG

Aviation Logistics OAG

MEU OAG

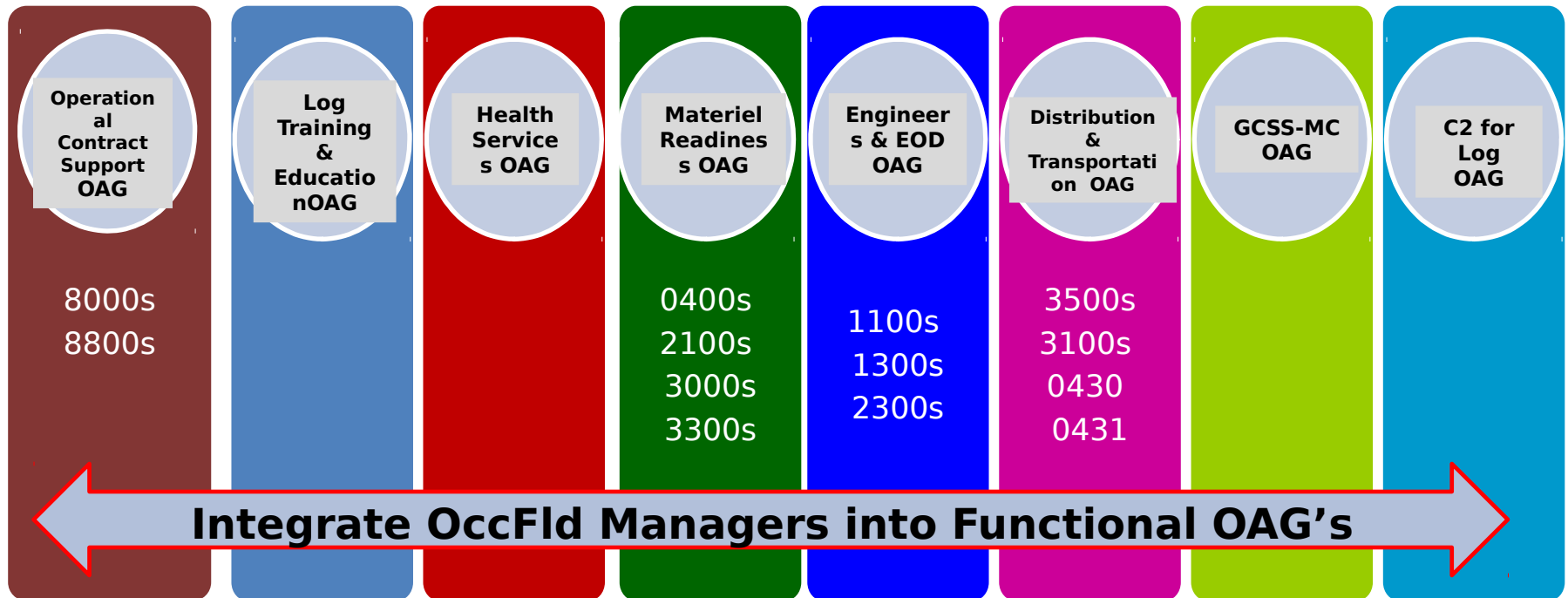


***Advocacy Updates -- Organizing the Force -- Equipping the Force --
Training the Force
Command & Control***



Role of OccField Sponsors

Coordinate across the OAGs



Manning

- ✓ MOS Manual
- ✓ TFSMS
- ✓ EPAD
- ✓ TOECR

Train

- ✓ T&R Manual
- ✓ POI validation
- ✓ CCRB reviews
- ✓ OPFOR interviews

Equip

- ✓ TE review TFSMS
- ✓ WIPT's
- ✓ CD&I Inputs
- ✓ MCSC PdM discussions



Way Ahead

- **I&L provides initial guidance: signed *MCILR***
- **DC, I&L Issue Charter to Dir LP & Dir LF/CG MCICOM**
- **Dir LP & Dir LF/CG MCICOM issue charters to establish OAGs & IAGs**
- **I&L “internal” advocacy “kick-off” mtg: 23 May**
 - Officially starts the process
 - Membership established
 - First OAGs/IAGs conducted Fall 2013
- **I&L “external” Advocacy “kick-off” mtg: June (TBD)**
- **Dir LP & Dir LF/CG MCICOM Report status of OAG to DC, I&L: 1 Sep 2013**



Questions?